

FAQ

H.B. Fuller® *Beauty*

Frequently Asked Questions about Lash Adhesives

H.B. Fuller Beauty is for brands that want to expand their portfolio products with high performance adhesives. H.B. Fuller Beauty offers a variety of adhesive formulations, know-how, high quality trusted ingredients, and regulatory accountability, combined with contract fulfillment, which allows beauty brands more flexibility to rearrange time and resources to focus on other value adding activities.

Our contracted services provide a solution tailored for your business, which can be as customizable as needed, among the services are:



Formulation Development



Bulk Formats



Packaging Developments



Carton and Master Pack Kitting



Bottle and Tube Filling



Quality & Regulatory Services

Key information about our products and resources that might be helpful while considering H.B. Fuller Beauty as your preferred supplier.

Product Application Recommendations

Lash Extension

- Storage conditions: Average room temperature of 70°F and humidity between 50-70%
- Pre-application tips: Prepare lashes with high focus on cleansing and oil mitigation.
- Application tips: Highly recommend having proper tools for lash isolation and management of cyanoacrylate adhesive drop and set time
- Aftercare: Provide customer with brushes and cleansers to maintain the applied lash extensions, and suggest avoiding the use of mascara, traditional make up cleansers and rubbing the eye area.
- Recommended maintenance: Recommended refill time is every 2-3 weeks, as this matches the average eyelash growth time.
- Removal Tips: Recommend customers to not try to remove them at home, instead to do so at a trained professional salon.





Product Application Recommendations

Water-based DIY Striplash Adhesive



- Storage conditions: Average room temperature of 70°F and humidity between 50-70%
- Pre application tips: Thoroughly cleanse and dry the eye area before starting the application, apply all other eye makeup, prior to starting the lash application process.
- Application tips: Follow manufacturer’s instructions including adhesive’s drying time and application tool suggestions.
- Extended use: If you desire to offer a longer lasting solution for your customers, a primer like H.B. Fuller Beauty HB6300 or sealers recommended by the manufacturers could lengthen the wear time.
- Removal tips: Use repeated warm cotton compress to soften the adhesive to procure an easier false lash detach, this effect can be enhanced by using makeup removers. Do not tug as this could harm natural lashes.

Regulatory

H.B. Fuller has a global regulatory group that is equipped to ensure compliance with regional and local regulatory legislations, such as MOCRA, REACH, Health Canada and ANVISA among others, and to support our customers with data and documentation needed to back up their label claims.

None of the regulatory tests run on our adhesives are tested on animals. H.B. Fuller Beauty is aware that the cosmetics industry is moving away from animal testing and our internal processes are set up to support this requirement.

All of our regulatory tests are run by ISO accredited outside laboratories that follow standardized test methods.



• Standard Test offered by H.B. Fuller Beauty

- Standard toxicology review: Internal review of the raw materials used for cosmetic adhesives production, to ensure their safety for human contact.
- Cytotoxicity: H.B. Fuller Beauty tests under ISO 10993 standards, this test helps identify if a product can be harmful for human cells



• Additional Regulatory Tests: Other ISO 10993 tests are available per request

- ISO 10993-23: Non-animal skin irritation and sensitization testing



• Additional non animal testing available per request

- HET-CAM: Non-animal test for eye irritation
- BCOP: Non-animal test for eye irritation
- EpiOcular™ : Non-animal test for eye irritation
- EpiDerm™: Non-animal test for skin irritation
- DPRA: Non animal test that indicates potential skin sensitization
- Further tests can be arranged through our regulatory team





Glossary of Terms

Often used in H.B. Fuller Beauty's Internal Documentation

Lash Extension

Application of single or volume type lash extensions using cyanoacrylate type adhesives

DIY Lash Extension

Application of strip false eyelashes, using water-based type adhesives

Set Time DIY Lash Extension

Time for an adhesive to feel tacky

Set Time Lash Extension

Time for the adhesive to be fully cured and dry

Hold

Amount of time the eyelash set will remain in place

INCI

International nomenclature for cosmetic ingredients

PAO

Period after opening

Moisture Resistance

Product feature that allows the applied lash to get in contact with humidity and moisture without lifting.

Shelf Life

Time in which a product maintains its physical attributes while stored under indicated conditions

CofA

Certificate of Analysis - basic chemical details on the lot of product shipped

Freeze/Thaw Analysis

Product is sometido to several cycles of freezing and then afterwards thawing to measure any potential changes in viscosity

REACH

Overarching chemical control law for EU

EU Cosmetics Directive

Specific regulation under REACH for cosmetics products

MOCRA

Modernization of Cosmetics Regulation Act (U.S. Legislation)

